

Annex No. 2

INFORMATION PROVIDED BY THE CONTROLLER OF PERSONAL DATA

pursuant to Regulation (EU) No. 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter also the „Notice“)

I.

Introductory information

1. The company **Andrého, s.r.o.**, Company ID (IČO): 14128543, with its registered office at Lublaňská 267/12, Vinohrady, 120 00 Prague 2, registered in the Commercial Register maintained by the Municipal Court in Prague under file No. C 360739 (hereinafter the „**Controller**“), hereby informs, in accordance with Regulation (EU) No. 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter the „**Personal Data Protection Regulation**“), about the scope and manner of processing of personal data of its business partners (hereinafter the „**Data Subject**“). A Data Subject within the meaning of this Notice means suppliers, customers, buyers and/or clients of the Controller (including consumers), as well as any other persons in a similar position towards the Controller.
2. Unless expressly stated otherwise in this Notice, the meaning of the definitions used in this Notice corresponds to the definitions in the Personal Data Protection Regulation.

II.

Purpose and legal basis of personal data processing

1. The personal data of Data Subjects are/will be processed by the Controller in connection with (i) the performance of obligations arising from contracts concluded with the Data Subjects, (ii) keeping records of the Data Subjects, and/or (iii) the fulfilment of the Controller's statutory (and sub-statutory) obligations (in particular, but not exclusively, in connection with the fulfilment of obligations related to the Controller's accounting).
2. The personal data of Data Subjects processed in connection with (i) the performance of obligations arising from contracts concluded with the Data Subjects, (ii) keeping records of the Data Subjects, and/or (iii) the fulfilment of the Controller's statutory (and sub-statutory) obligations (in particular, but not exclusively, in connection with the fulfilment of obligations related to the Controller's accounting) will be processed for the purpose of fulfilling the Controller's contractual (see Article 6(1)(b) of the Personal Data Protection Regulation) and/or statutory (see Article 6(1)(c) of the Personal Data Protection Regulation) obligations.
3. The Controller has a legitimate interest within the meaning of Article 6(1)(f) of the Personal Data Protection Regulation in ensuring the security of the web interface and traffic analytics (processing of IP addresses and technical cookies).

4. In the case of sending marketing communications (newsletter) and displaying a profile within the community (photo, bio, LinkedIn), sharing contact details with other event attendees and community members (by ticking the relevant option in the personal profile settings on the website), the legal basis is the consent of the Data Subject (see Article 6(1)(a) of the Personal Data Protection Regulation).

III.

Scope of the personal data processed

1. The Controller always processes the personal data of Data Subjects to the extent necessary for the specific purpose of performance. A detailed overview of the data collected is divided according to the type of service used:
 - a. sale of event tickets
 - i. first name, surname, e-mail, telephone number;
 - ii. company, Company ID (IČO), VAT ID (DIČ), registered office address (municipality, street, house number / reference number, postal code), billing details;
 - b. sale of community membership
 - i. first name, surname, delivery address (municipality, street, house number / reference number, postal code);
 - ii. payment data necessary for carrying out the payment and managing the subscription (this data is processed exclusively by the Stripe payment gateway);
 - iii. company, position, photograph and LinkedIn link (this data is processed exclusively on the basis of the member's voluntary consent for the purpose of their presentation within the community);
 - iv. contact details (first name, surname, e-mail, telephone number, company, position) shared with other community members and/or event attendees (this data is processed exclusively on the basis of the Data Subject's voluntary consent granted by ticking the relevant option in the personal profile settings on the Controller's website);
 - c. sale of merchandise
 - i. first name, surname, e-mail;
 - ii. delivery address (municipality, street, house number / reference number, postal code);
 - iii. billing details.
2. Regardless of the service chosen, the Controller processes, as part of the operation of the web platform, technical and analytical data, which includes in particular the IP address, cookies (technical / preference / analytical / marketing) and system logs. This data is processed on the basis of the Controller's legitimate interest in ensuring network security, preventing fraudulent payments and basic traffic analytics.
3. All of the above personal data is processed in accordance with the principle of data minimisation, i.e. only to the extent and for the period required to fulfil the stated purposes or the relevant legal regulations.

4. During events, photographs and video recordings may be taken capturing the likenesses of attendees. The legal basis for the processing is the controller's legitimate interest in promoting events (Article 6(1)(f) GDPR) and consent pursuant to Section 84 of the Civil Code. The attendee may object to the processing before purchasing a ticket at o@meetdeal.cz. The Customer agrees that, in the case of purchasing a ticket to an event, the organiser is entitled to use any trademarks, logos and trade names, first name and surname, position information and, where applicable, the profile photograph published on LinkedIn at the time of purchasing the event participation, for the purpose of identifying the customer as an attendee and/or customer alongside any marketing materials or newsletters, both on the website and/or within the organiser's events. For this purpose, by purchasing a ticket, the customer grants a non-exclusive, worldwide licence (rights) to use (and consent to the use of) such trademarks, logos and trade names, first name and surname, job position information and, where applicable, your profile photograph on LinkedIn published at the time of purchasing the event participation, for a period of 10 years (or until the consent/licence is withdrawn). The customer may withdraw their consent and terminate the granted licence by sending an e-mail to o@meetdeal.cz. Withdrawal of consent does not affect the use of materials created in accordance with this licence before the withdrawal (in particular already printed marketing materials, archived records and publications).

IV.

Period of personal data processing

1. The personal data of Data Subjects will be processed only for the period strictly necessary. The personal data of Data Subjects processed in connection with (i) the performance of obligations arising from contracts concluded with the Data Subjects (tickets, membership, merchandise), (ii) keeping records of the Data Subjects, and/or (iii) the fulfilment of the Controller's statutory (and sub-statutory) obligations (in particular in connection with the fulfilment of obligations related to the Controller's accounting) will be processed at most for the period of existence of obligations arising from the contract concluded between the Controller and the relevant Data Subject, and/or for the minimum period determined by the relevant legal regulations (whichever period is/will be longer).
2. Personal data processed on the basis of consent (in particular profile data in the community, contact details shared within events and the community, and data for the purposes of sending the newsletter) will be processed for the duration of that consent, but no longer than 10 years from the granting thereof, or until the moment of its withdrawal by the Data Subject.
3. Technical data and logs processed on the basis of legitimate interest for security and analytics purposes will be processed for the period necessary to ensure those purposes, but as a rule for a period not exceeding 12 months, unless the law provides otherwise.

V.

Contact details

1. The Controller has not appointed a data protection officer and can be contacted:
 - a. in writing at the address Lublaňská 267/12, Vinohrady, 120 00 Prague 2;
 - b. electronically via e-mail: o@meetdeal.cz.

VI.

Information on the recipients of personal data and the intention to transfer personal data

1. The personal data of Data Subjects is stored through the following services:
 - a. Supabase: stores data on orders, users, tickets and profiles; server location: AWS EU (Frankfurt);
 - b. Stripe: stores payment data and subscription data; server location: EU;
 - c. Fakturoid: stores customer data, issues invoices;
 - d. Payload CMS: manages website content (generally does not contain customers' personal data); server location: Supabase (the same database);
 - e. Ecomail: stores e-mails for newsletter purposes; server location: CZ;
 - f. Own hosting (Plesk): application, PostgreSQL database, uploaded photos and files, stores operational logs and analytics; server location: EU;
 - g. AWS3, Cloudflare: protects the website against bots, security;
 - h. Vercel: stores operational logs and analytics; server location: EU edge (Frankfurt);
 - i. Slack: processes information about new orders;
 - j. The Controller may transfer the Data Subjects' personal data to a third country (in particular the USA) within the services of the companies Stripe and Vercel. The transfer will take place exclusively on the basis of the standard contractual clauses approved by the European Commission (Decision 2021/914), or within the EU-US Data Privacy Framework, where the provider is certified.
2. The following recipients have access to the personal data of Data Subjects for the purpose of its administration and processing:
 - a. André Kohout (operator): has full access to the data and administration of all the services listed above through the administration interface (admin panel);
 - b. Stripe: as an independent controller accessing payment data for the purpose of carrying out transactions;
 - c. Supabase: as a processor providing data storage;
 - d. Vercel: as a processor providing hosting and technical logging of operations;
 - e. Ecomail: as a processor providing e-mail communication;
 - f. Facebook: within advertising;
 - g. Instagram: within advertising;
 - h. Google: within advertising, analytics and calendars;
 - i. TikTok: within advertising;
 - j. Slack: within the communication channel.
3. Within the use of the services of its processors and independent controllers (in particular Stripe, Inc. and Vercel, Inc.), the Controller may transfer the Data Subjects' personal data to a third country outside the European Economic Area (in particular to the USA). The transfer will take place exclusively on the basis of appropriate safeguards under Article 46 GDPR, in particular the standard contractual clauses

approved by the European Commission (Commission Implementing Decision (EU) 2021/914), or, where applicable, within the certification of the EU-U.S. Data Privacy Framework, where the relevant recipient is certified. The standard contractual clauses are available for inspection by the Controller upon the Data Subject's request.

VII.

Further information on personal data processing

1. The personal data of Data Subjects will be processed both non-automatically and automatically through the Controller's information systems. The Controller has adopted appropriate technical and organisational measures to ensure the security of processing, in particular: encryption of HTTPS communication, access control (Row Level Security), security headers, input validation and verification of payment webhooks. These measures are regularly reviewed.
2. The following recipients have access to the personal data of Data Subjects for the purpose of its administration and processing:
 - a. André Kohout (operator): has full access to the data and administration of all the services listed above through the administration interface (admin panel);
 - b. Stripe: as an independent processor accessing payment data for the purpose of carrying out transactions;
 - c. Supabase: as a processor providing data storage;
 - d. Vercel: as a processor providing hosting and technical logging of operations;
 - e. Ecomail: as a processor providing e-mail communication;
 - f. Facebook: within advertising;
 - g. Instagram: within advertising;
 - h. Google: within advertising, analytics and calendars;
 - i. TikTok: within advertising;
 - j. Slack: within the communication channel.
3. The Data Subject whose personal data is processed has the right to request the Controller to provide information about the processing of their personal data. The Controller uses automated decision-making and profiling of subjects.
4. The Data Subject has the right to request from the Controller access to the personal data concerning them, its rectification or erasure, or restriction of processing, and to object to the processing. The Data Subject also has the right to the portability of the personal data concerning them.
5. The Data Subject has the right to obtain the personal data concerning them that they have provided to the Controller in a structured, commonly used and machine-readable format, and the right to transmit this data to another controller without the Controller preventing it, in the cases stipulated by the Personal Data Protection Regulation.
6. If the Data Subject believes that there has been a breach of legal regulations in connection with the protection of their personal data, they have the right to lodge a complaint with a supervisory authority.

The supervisory authority for the territory of the Czech Republic is the Office for Personal Data Protection (www.uoou.cz).